

OVER-THE-TOP VIDEO DELIVERY

A LEVEL 3[®] VIDEO CLOUD SOLUTION

Consumers want their favorite content in more places, on more devices and on their schedule. Level 3 offers a proven Over-the-Top Video Delivery solution. From content acquisition, distribution, storage, encoding and multi-device delivery, our end-to-end solutions address all of your needs with a single provider.

Solutions

Linear Streaming Channels

Broadcast Video Acquisition: In-network acquisition of hundreds of broadcast channels for OTT-Video and Internet TV platforms via Level 3[®] Vyvx[®] Solutions

Rapid Scalability: Level 3 can rapidly add additional channels as your content offering requirements grow

Video on Demand

Origin Storage Platform: With over 60PB of storage, our multi-regional Origin Storage Platform features high performance egress and rapid time to first byte to ensure your entire content library is always available

Cloud Storage Connectivity: Our IP network is directly connected to major cloud storage platforms and we can access your content library for global delivery over our CDN.

Full media packaging and preparation services:

DVR, Ad Insertion, Closed Captioning pass through, Token Authentication and Remux.

Benefits

Scalability: Level 3 offers a truly global CDN solution that enables you to grow your customer base through the reach and reliability of our high-capacity, high-speed network.

Performance: The Level 3 CDN is architected for high-capacity, high-availability and low-latency, resulting in rapid and reliable delivery of content to end users.

Security: Our CDN provides customers' content with protection and encrypted delivery over our IP network, which is actively monitoring and mitigating security threats daily, to provide a comprehensive, layered security strategy.



Connectivity

Direct connectivity to the Level 3 IP network provides to more than 42Tbps of global serving capacity, connectivity to over 4,200 autonomous systems and over 21Tbps of peering capacity at 66 unique locations globally.






Global Delivery

Level 3 Content Delivery Network reaches across nearly 100 major metro cities, across six of the seven continents.

Why Choose Level 3[®] Video Cloud

The Level 3[®] Video Cloud is a proven global provider of video acquisition, distribution, storage and delivery for large and innovative broadcasting and media companies. From over-the-top (OTT) to full time channel distribution, Level 3 brings 25+ years of video experience. Our comprehensive portfolio of end-to-end video services and solutions leverages our global network, so your content goes where you want it, when you want it to.

Workflow Simplicity

				
ACQUIRE	PREPARE	PUBLISH	DELIVER	CONSUME
<p>Level 3[®] Vyvx[®] Solutions</p> <ul style="list-style-type: none"> • Fiber or satellite acquisition • Backhaul transmission • SD/HD viewing <p>Content Access</p> <ul style="list-style-type: none"> • Origin or data center direct connectivity 	<p>Live Content Control</p> <ul style="list-style-type: none"> • Live stream control during signal acquisition • Media-format indicators during encoding • Optional interpret indicators during media playback • In-stream advertising, captioning and blackout management <p>Level 3[™] Encoding</p> <ul style="list-style-type: none"> • Video stream on-the-fly conversion to all viewing platforms 	<p>Adaptive Origin Storage</p> <ul style="list-style-type: none"> • Dedicated, redundant ingest solutions with full support for content control <p>Level 3[™] Origin Storage</p> <ul style="list-style-type: none"> • Highly secure and fault tolerant storage <p>Level 3[™] Intelligent Traffic Manager</p> <ul style="list-style-type: none"> • CDN traffic management across multiple sites and data centers 	<p>Dynamic Content Packaging</p> <ul style="list-style-type: none"> • Single source file that delivers to Flash and iOS devices • Adaptive streaming <p>Content Protection</p> <ul style="list-style-type: none"> • Content edge protection • Unauthorized content access protection: Geo Blocking, DRM, Device Blocking, IP Blocking and Proxy Authentication <p>Level 3[™] Video Delivery</p> <ul style="list-style-type: none"> • Deliver a proven experience across a broad range of devices 	<p>Content Analytics</p> <ul style="list-style-type: none"> • Digital asset performance and usage metrics, live streams and video on demand <p>Client Side Stats</p> <ul style="list-style-type: none"> • Content consumption insights into the consumer experience <p>Level 3 Player and OVP Integration</p> <ul style="list-style-type: none"> • Basic Level 3 alternatives • Full integration with some of our OVP and ad partners <p>Enhanced Monitoring</p> <ul style="list-style-type: none"> • Standard 24 x 7 monitoring in North America and Europe • Dedicated support personnel

End-to-End Solutions Courtesy of One Provider

Our experienced Level 3 team understands both the B2B and B2C workflows that our customers base video operations on. From signal acquisition with the award-winning Level 3[®] Vyvx[®] Solutions to media and end user delivery, we have successfully created solutions for each workflow stage.

ABOUT LEVEL 3

We operate and take end-to-end responsibility for network solutions that connect you to the world. We put customers first and take ownership of reliability and security across our broad portfolio.

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