

# THE LEVEL 3 VIDEO CLOUD

## BROADCAST & INTERNET VIDEO SIMPLIFIED

### LEVEL 3 VENUENET LITE SERVICE

The Simple, Reliable Alternative to Satellite Broadcasting

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College sports are on par with professional sports in terms of broadcast viewership, both on television and online. For this reason, quality can't be sacrificed for fans watching on the other side of the world. As fiber transmission costs decline and demand for HD quality increases, sports broadcasting is moving to fiber to take advantage of greater workflow efficiency and stability of service.

Level 3® Vyvx® Solutions provide direct fiber connections to our network at many professional sports venues in the United States, and a growing number of college and international sports venues are also taking advantage of these improved broadcast capabilities. With the Level 3® Vyvx® VenueNet Lite™ service, broadcasters and universities now have a simple, reliable alternative to satellite broadcasting. The VenueNet Lite offering features our high-definition fiber network and central, dedicated locations for easy equipment connectivity, all with the scalability that college campuses need.

#### BUSINESS SOLUTIONS

**24/7 Accessibility:** With the VenueNet Lite service, Television Operations Centers are staffed around the clock, providing you with the information and support you need, when you need it.

**High-Quality Transmission:** You get direct access to an end-to-end standard and high-definition fiber network, designed specifically for the highest quality sports transmissions.

**Simplicity:** Fiber delivery eliminates the need and complexity of having to schedule satellite space and have uplink trucks on site because you have a central consistent location to terminate all of your video feeds. And it provides easy access for your production equipment.

**Reliable, Cost-Effective Service:** The VenueNet Lite service offers you a cost-effective and reliable alternative to satellite, with the same quality of video service and support that we provide at professional venues.

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Level 3 Vyvx Solutions provide direct fiber connections to many professional sports venues in the United States as well as a growing number of college and international sports venues.

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## TECHNICAL FEATURES / CAPABILITIES

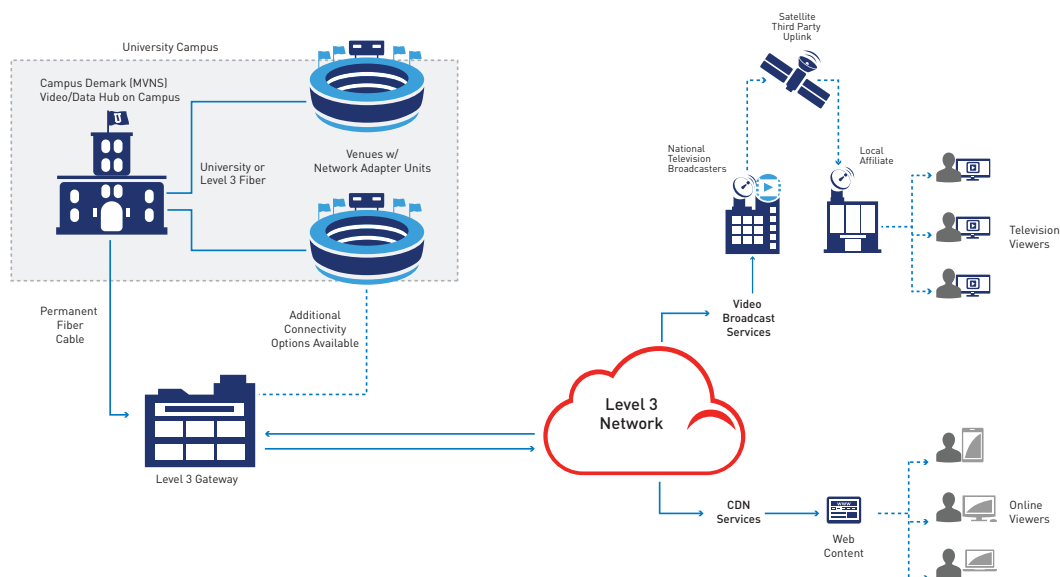
- Integrated encoders for high-quality HD-SDI and SD-SDI video compression for ASI service
- Advanced support for local and remote signal verification and monitoring
- High-quality fiber service to any location on the Vyvx network
- Fiber infrastructure to support future applications
- 24/7 staffed Television Operations Center to support superior service
- Rapidly activate broadcast feeds from college venues — additional venues available via advanced booking and installation of a local 270 loop

## WHY CHOOSE LEVEL 3 FOR VENUENET LITE SERVICE?

**Improved Work Flow:** Eliminate the complexity and logistics of having an extra satellite truck on site and save money by reducing the number of people required on site.

**Industry Leadership:** Vyvx has been a leader in video sports backhaul services for more than 20 years. And now next generation, near-instant digital connectivity is available at college venues, continuing our tradition of leadership.

**Proven Experience:** Vyvx is trusted to carry the most critical events year after year, including major sporting events, political conventions and presidential inaugurations.



## ABOUT LEVEL 3

We operate and take end-to-end responsibility for network solutions that connect you to the world. We put customers first and take ownership of reliability and security across our broad portfolio.

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