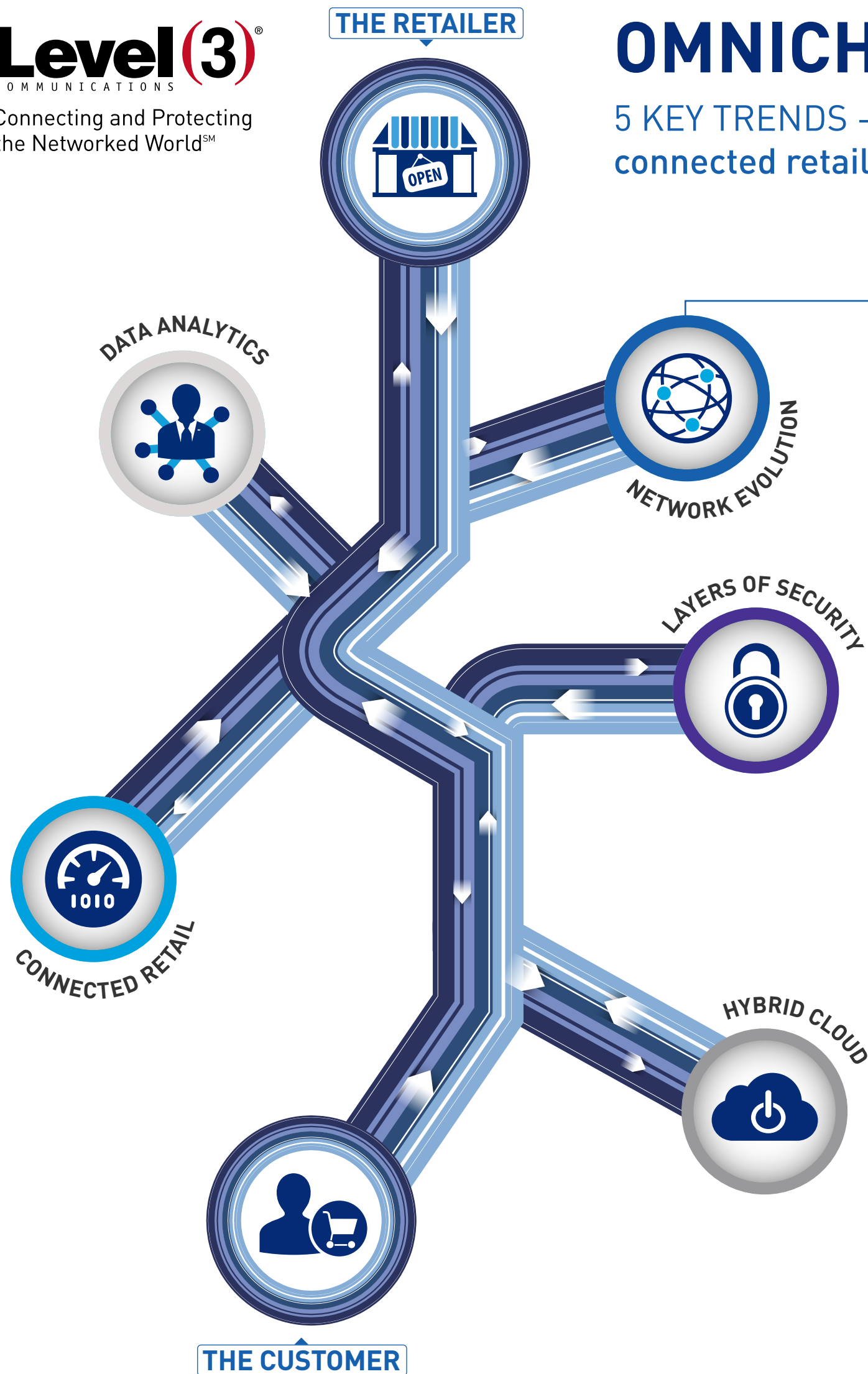


OMNICHANNEL RETAIL IS DRIVING CHANGE

5 KEY TRENDS - network evolution, layers of security, hybrid cloud, data analytics and connected retail - enable retailers to deliver against rapidly evolving omnichannel demands.



NETWORK EVOLUTION

NEXT-GENERATION NETWORK

Build a secure, scalable and elastic network to support bursting connectivity demands while maintaining CoS, diversity and optimized routing features across the network.

THE RIGHT STRATEGY

Overhaul legacy IT environments by moving to hybrid cloud architectures that can help reduce infrastructure burdens and system maintenance.

OPTIMIZE CONNECTIVITY

Move beyond MPLS only, making for diverse WAN configurations and capabilities to optimize network performance and maximize IT investments.

ENHANCED VISIBILITY

Obtain real-time, on-demand visibility into network performance through robust reporting and end-to-end performance metrics: latency, packet delivery, jitter, utilization, location, CoS.

SIMPLIFY THE ENVIRONMENT

Reduce networking complexities and unburden IT resources by exploring managed services to help reduce capital expenditures for equipment and ongoing maintenance.

80%

OF RETAILERS WILL OPTIMIZE WAN BANDWIDTH TO FUTURE-PROOF THE NETWORK IN 2016.¹

85%

OF EARLY CLOUD ADOPTORS REPORT THAT HYBRID IT IS ACCELERATING DIGITAL TRANSFORMATION WHILE REDUCING COSTS.²

70%

OF INFRASTRUCTURE SPEND WILL BE RELATED TO DIGITAL TRANSFORMATION BY 2018.³

1. IHL Group, "2015 Store Infrastructure Study: Impact of Store Networks and WiFi on Customer Experience," 2015

2. IBM, "Growing up Hybrid: Accelerating Digital Transformation," February 2016

3. IDC, "IDC Futurescape: Worldwide Enterprise Infrastructure 2016 Predictions," November 2015